

Before the  
Federal Communications Commission  
Washington, D.C. 20554

|   |   |                       |
|---|---|-----------------------|
| In the Matter of  | ) |                       |
|   | ) |                       |
| Central Valley Cable TV   | ) | File No. EB-02-TS-220 |
|   | ) |                       |
| Operator of Cable Systems in:                                       | ) |                       |
|   | ) |                       |
| Coalinga, California  | ) |                       |
| Huron, California   | ) |                       |
| Riverdale, California   | ) |                       |
| Williams, California  | ) |                       |
| Arbuckle, California  | ) |                       |
| Maxwell, California   | ) |                       |
| Gualala, California   | ) |                       |
| The Sea Ranch, California   | ) |                       |
| Point Arena, California   | ) |                       |
| Manchester, California  | ) |                       |
|   | ) |                       |
|   | ) |                       |
| Request for Waiver of Section 11.11(a) of the<br>Commission’s Rules | ) |                       |

**ORDER**

**Adopted: October 21, 2002**

**Released: October 25, 2002**

By the Chief, Technical and Public Safety Division, Enforcement Bureau:

1. In this *Order*, we grant Central Valley Cable TV (“Central Valley Cable”) temporary waivers of Section 11.11(a) of the Commission’s Rules (“Rules”) for the above-captioned cable television systems. Specifically, we grant a 24-month waiver for the Riverdale, California cable system and 36-month waivers for the Coalinga, California; Huron, California; Williams, California; Arbuckle, California; Maxwell, California; Gualala, California; The Sea Ranch, California; Point Arena, California and Manchester, California cable systems. Section 11.11(a) requires cable systems serving fewer than 5,000 subscribers from a headend to either provide national level Emergency Alert System (“EAS”) messages on all programmed channels or install EAS equipment and provide a video interrupt and audio alert on all programmed channels and EAS audio and video messages on at least one programmed channel by October 1, 2002.<sup>1</sup>

2. The Cable Act of 1992 added new Section 624(g) to the Communications Act of 1934 (“Act”), which requires that cable systems be capable of providing EAS alerts to their subscribers.<sup>2</sup> In

<sup>1</sup> 47 C.F.R. § 11.11(a).

<sup>2</sup> Cable Television Consumer Protection and Competition Act of 1992, Pub. L. No. 102-385, § 16(b), 106 Stat. 1460, 1490 (1992). Section 624(g) provides that “each cable operator shall comply with such standards as the Commission shall prescribe to ensure that viewers of video programming on cable systems are afforded the same

1994, the Commission adopted rules requiring cable systems to participate in EAS.<sup>3</sup> In 1997, the Commission amended the EAS rules to provide financial relief for small cable systems.<sup>4</sup> The Commission declined to exempt small cable systems from the EAS requirements, concluding that such an exemption would be inconsistent with the statutory mandate of Section 624(g).<sup>5</sup> However, the Commission extended the deadline for cable systems serving fewer than 10,000 subscribers to begin complying with the EAS rules to October 1, 2002, and provided cable systems serving fewer than 5,000 subscribers the option of either providing national level EAS messages on all programmed channels or installing EAS equipment and providing a video interrupt and audio alert on all programmed channels and EAS audio and video messages on at least one programmed channel.<sup>6</sup> In addition, the Commission stated that it would grant waivers of the EAS rules to small cable systems on a case-by-case basis upon a showing of financial hardship.<sup>7</sup> The Commission indicated that waiver requests must contain at least the following information: (1) justification for the waiver, with reference to the particular rule sections for which a waiver is sought; (2) information about the financial status of the requesting entity, such as a balance sheet and income statement for the two previous years (audited, if possible); (3) the number of other entities that serve the requesting entity's coverage area and that have or are expected to install EAS equipment; and (4) the likelihood (such as proximity or frequency) of hazardous risks to the requesting entity's audience.<sup>8</sup>

3. Central Valley Cable filed a request for waivers of Section 11.11(a) for the 10 above-captioned cable systems on May 30, 2002. In support of its waiver requests, Central Valley Cable states that each of these systems serves small, rural communities and have few subscribers. Central Valley Cable asserts that the cost of EAS equipment will impose a substantial financial hardship on it and provides its financial statements for 2000 and 2001 in support of this assertion.

4. Based upon our review of the financial data and other information submitted by Central Valley Cable, we decline to grant Central Valley Cable a permanent waiver of Section 11.11(a) for the Riverdale System. However, we find that the cost of EAS equipment for these small cable systems could impose a financial hardship on Central Valley Cable. Therefore, we conclude that a temporary, 24-month waiver of Section 11.11(a) for the Riverdale, California cable system and temporary, 36-month waivers of Section 11.11(a) for the Coalinga, California; Huron, California; William, California; Arbutle,

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emergency information as is afforded by the emergency broadcasting system pursuant to Commission regulations ...." 47 U.S.C. § 544(g).

<sup>3</sup> *Amendment of Part 73, Subpart G, of the Commission's Rules Regarding the Emergency Broadcast System, Report and Order and Further Notice of Proposed Rule Making*, FO Docket Nos. 91-171/91-301, 10 FCC Rcd 1786 (1994) ("First Report and Order"), reconsideration granted in part, denied in part, 10 FCC Rcd 11494 (1995).

<sup>4</sup> *Amendment of Part 73, Subpart G, of the Commission's Rules Regarding the Emergency Broadcast System, Second Report and Order*, FO Docket Nos. 91-171/91-301, 12 FCC Rcd 15503 (1997) ("Second Report and Order").

<sup>5</sup> *Id.* at 15512-13.

<sup>6</sup> *Id.* at 15516-15518.

<sup>7</sup> *Id.* at 15513.

<sup>8</sup> *Id.* at 15513, n. 59.

California; Maxwell, California; Gualala, California; The Sea Ranch, California; Point Arena, California and Manchester, California cable systems are warranted.<sup>9</sup>

5. We note that the Commission recently amended the EAS rules to permit cable systems serving fewer than 5,000 subscribers to install FCC-certified decoder-only units, rather than both encoders and decoders, if such a device becomes available.<sup>10</sup> Based on comments from equipment manufacturers, we anticipate that such a decoder-only system could result in significant cost savings to small cable systems.<sup>11</sup>

6. Accordingly, **IT IS ORDERED** that, pursuant to Sections 0.111, 0.204(b) and 0.311 of the Rules,<sup>12</sup> Central Valley Cable TV **IS GRANTED** a waiver of Section 11.11(a) of the Rules until October 1, 2004 and October 1, 2005 for the above-captioned cable televisions systems.

7. **IT IS FURTHER ORDERED** that Central Valley Cable TV place a copy of this waiver in its system files.

8. **IT IS FURTHER ORDERED** that a copy of this *Order* shall be sent by Certified Mail Return Receipt Requested to Thomas E. Gelardi, Manager, Central Valley Cable TV, 375 Woodworth Ave, #102, Clovis, CA 93612.

FEDERAL COMMUNICATIONS COMMISSION

Joseph P. Casey  
Chief, Technical and Public Safety Division  
Enforcement Bureau

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<sup>9</sup> The 12-month waiver will extend from October 1, 2002, until October 1, 2003, and the 36-month waiver will extend from October 1, 2002 until October 1, 2005. We clarify that the waivers we are granting also encompass the EAS testing and monitoring requirements.

<sup>10</sup> *Amendment of Part 11 of the Commission's Rules Regarding the Emergency Alert System*, EB Docket 01-66, FCC 02-64 at ¶ 71 (released February 26, 2002).

<sup>11</sup> One manufacturer estimated that an EAS decoder-only system can reduce the cost by 64% over what a cable operator would spend for an encoder/decoder unit. *Id.* at ¶ 70.

<sup>12</sup> 47 C.F.R. §§ 0.111, 0.204(b) and 0.311.