



PUBLIC NOTICE

FEDERAL COMMUNICATIONS COMMISSION
445 12th STREET, S.W.
WASHINGTON, D.C. 20554

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DA 04-1085
April 26, 2004

AUCTION OF DIRECT BROADCAST SATELLITE SERVICE LICENSES SCHEDULED FOR JULY 14, 2004

Reminder: Pre-Auction Seminar May 13, 2004

A free FCC pre-auction seminar for the Direct Broadcast Satellite Service Auction (Auction No. 52) is scheduled for Thursday, May 13, 2004. Interested parties should pre-register by May 11, 2004, using the attached form or by calling the FCC. The seminar will be held at the Federal Communications Commission, 445 12th Street S.W., Washington, D.C., beginning at 10:00 a.m. ET.

The following is a timeline of the important events prior to the auction start date:

Deadline to register for Pre-Auction Seminar May 11, 2004
Pre-Auction Seminar May 13, 2004
Short-Form (FCC Form 175) Filing Window Opens May 13, 2004; 12:00 p.m. ET
Short-Form (FCC Form 175) Application Deadline May 21, 2004; 6:00 p.m. ET
Upfront Payments (via wire transfer) June 18, 2004; 6:00 p.m. ET
Mock Auction July 9, 2004

Potential bidders in the auction are strongly encouraged to attend. This seminar provides an opportunity for hands-on demonstrations of the FCC filing and bidding systems, as well as access to the FCC staff responsible for the Direct Broadcast Satellite Service licensing and auction procedures. It is also advised that attendees review all public notices released for this auction prior to the seminar. For potential bidders who are unable to attend, an archived recording of the seminar may be viewed at the Auction No. 52 Home Page at <http://wireless.fcc.gov/auctions/52/> by clicking on the Auction Seminar link.

To register for the seminar, please contact the FCC's Auctions Hotline at (888)-225-5322 and press 2, or directly at (717) 338-2888. For further information, please contact Lisa Stover of the Auctions & Spectrum Access Division at (717) 338-2888, or for press inquiries, Lauren Patrich at (202) 418-7944.

FCC AUCTION SEMINAR REGISTRATION FORM

Auction No. 52

The FCC will sponsor a one-day seminar for Auction No. 52 applicants. The seminar is free of charge and will provide information about pre-auction procedures, service and auction rules, conduct of the auction, and the FCC Automated Auction System.

Representatives from each company may attend on a reservation basis. The seminar will be held:

Thursday, May 13, 2004
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554
Registration 9:30 a.m. - 10:00 a.m.
Seminar 10:00 a.m. - 2:00 p.m.

If hotel accommodations are needed,
please contact 1-888-225-5322 (option #2) for a list of hotels in the area.

To register, complete the form below and
return no later than
Tuesday, May 11, 2004, by fax to:

FCC Auction 52
Auctions and Spectrum Access Division
1270 Fairfield Road
Gettysburg, PA 17325-7245

FAX: 717-338-2850
Phone: 717-338-2888

I/We will attend the Auction No. 52 Seminar, scheduled for Thursday, May 13, 2004.

Name of attendee: _____

Name of attendee: _____

Company name: _____

Company address: _____

Phone: _____ Fax: _____